

Relations with local communities

Murata desires to “be a company whose presence in local communities is a source of pride and joy to those communities.” Making effective use of its resources (employees, expertise, facilities and funds), Murata constantly makes contributions to society and local communities.

Working toward the realization of harmony among people, organization, and society

Murata has made efforts to build trusting relationships with the people of the region while gaining their understanding toward Murata’s business and initiatives. We are grateful that it has become an invisible and important asset, which has enabled us to continue our business activities until today. Under the Mid-term Direction 2021, we have identified the achievement of “harmony among people, organization, and society” as one of the issues for us to realize healthy growth, and we

continue to engage in activities that can lead to the resolution of the issues of the region in which we conduct business operations. Specifically, we will engage in social and regional contribution activities that place even greater importance on our relationships with a wide range of stakeholders including local residents, mainly focusing on activities to support for the development of the next generation, local community support, environmental protection, academic support and cultural support.

Introduction of examples of activities conducted in FY2019

Supporting the programming education through the visiting class to experience programming “Control the Teacher Robot!!”

Murata has been holding visiting classes since fiscal 2006, with the aim of having children enjoy and take an interest in engineering jobs that will support monozukuri (manufacturing). In fiscal 2019, we began to offer visiting classes that provide education through experience, which will help students “acquire a programming mindset ability to think logically,” which is a performance goal set in the government curriculum guidelines for elementary schools. The program was implemented at a total of eight elementary schools in Tokyo, Kyoto, Shimane, and Okayama and attended by a total of 411 students. We will gradually expand our efforts in Japan in coordination with the education sector.



Supporting scientific and technological innovation activities of Chinese university students

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The three Chinese companies, Wuxi Murata Electronics Co., Ltd., Murata Energy Device Wuxi Co., Ltd., and Shenzhen Murata Technology Co., Ltd. held the Murata Cup 2019, a contest for science- and technology-related ideas and works, for the first time at Nanjing University of Science and Technology and Xi’an University of Science and Technology. We supported the scientific and technological innovation activities conducted by university students that China is promoting as part of its policy through a performance conducted by the Murata Cheerleaders and a lecture given by an engineer titled “the development of a robot by Murata Manufacturing Co., Ltd.”

Supporting the activities of a foundation that provides support to local children in the UK

Employees at the UK Branch of Murata Electronics Europe B.V. helped the refurbishment of a musical academy located in Aldershot (sponsored by the Starburst Foundation), a place where local children with special needs can have a rich experience through dancing, singing, and acting.



Academic support

The Murata Science Foundation was established in 1985 to contribute to the advancement of science and technology through academic promotion. The Foundation provides grants to research activities contributing to the improvement and development of science and technology and the solutions to various problems in the humanities and social sciences and encourages international exchange among researchers. In fiscal 2017, the Foundation began providing grants to overseas universities.

During fiscal 2019, the Foundation provided a total of ¥360 million in grants in Japan, comprising 141 research project grants, 35 study group grants, and 94 cases of dispatch assistance outside of Japan, and provided a total of 10 million yen outside of Japan for 20 research project grants. The cumulative grants since the establishment of the Foundation amount to ¥3.90 billion.