



Coexistence with local communities

Background of setting the issue of materiality

Under our founder’s philosophy of “Wishing the presence of Murata to be a source of pride and joy in local communities,” Murata aims to be a company that makes employees happy and proud and has contributed to society as a member of local communities.

In order to meet increased expectations from the local communities where Murata operates, we believe it is necessary to reinforce the initiatives to achieve the philosophy. For this reason, Murata has set this key issue.

Our goal

We aim to keep in harmony with local communities regardless of changes in the business environment and to be a company that makes communities proud.

What we do to achieve our goal

In order to respond to the expectations from local communities, we have reviewed the Basic Policies for Activities to Contribute to Society and Local Communities and established the Guidelines for Activities to Contribute to Society and Local Communities. In doing so, we have developed a system to actively grasp the needs and expectations of local communities, identify the areas to focus on based on the status of the local areas, and promote activities that will lead to the resolution of issues in those communities.

Under these policies, we will engage in communications with the members of local communities and continuously contribute to the realization of a sustainable society, mainly focusing on activities to support the development of the next generation, local community support, environmental protection, cultural support, and academic support.

List of Murata’s contribution activities for society
<https://corporate.murata.com/en-global/csr/people/society>

Practical example

Opening of Mulabo!

Murata opened “Mulabo!,” an experience facility for children in Yokohama, Kanagawa, with the concept of “a place where budding engineers are born,” in order to contribute to the development of STEAM education and culture.



Visiting class to experience programming “Control the Teacher Robot!!”

In order to nurture the abilities to think, judge, express and learn, and other human qualities, 12 visiting classes to experience programming have been implemented at elementary schools in Tokyo, Kyoto, Shimane, and Okayama since fiscal 2019 and attended by a total of 544 students. The classes have been highly evaluated by the teachers and students who attended, and the number of schools which hope to have the class is increasing in the areas where we operate the program. We will gradually expand our efforts in Japan.



* In fiscal 2020, only two classes were conducted in Kyoto due to the COVID-19 pandemic. (Number of students attended: 133)

Support for countermeasures for COVID-19

Murata provided materials needed in Japan, China, Southeast Asia and Europe, such as thermometers and over 160,000 facial masks. Murata also provided ventilators and other equipment for intensive care units to hospitals in Europe. Murata then moved its focus to system support including support through local governments for hospitals under pressure and support for students who have financial difficulties in continuing their studies.



TOPICS

Murata, with Kyoto Prefecture and the Seven Shotengai shopping district (Nagaokakyo City, Kyoto Prefecture) carried out a verification test of “AIRSual,” a system which can analyze and visualize the concentration of CO₂ in the air, with a view to reduce the infection risk from COVID-19*.

Murata has also provided the system to Nagaokakyo City, Kyoto Prefecture, where the headquarters is located. The city highly evaluated the system, stating “it provides the residents of the city with sense of safety and security when using public facilities during the COVID-19 pandemic.” As the system promotes adequate ventilation, it helps to avoid the “Three Cs.” even in a closed room, and it is expected to mitigate the risk of a COVID-19 cluster.



<https://corporate.murata.com/en-global/newsroom/news/company/csrtopic/2021/0525b>

Support through the Murata Science Foundation

The Murata Science Foundation provides grants to research in natural science centering on electronics as well as research activities contributing to solving various problems in the humanities and social sciences, with an aim to contribute to the development of science, technology and culture. During fiscal 2020, the Foundation provided a total of 426.41 million yen in grants for 306 cases (including dispatch assistance outside of Japan). The cumulative grants since the establishment of the Foundation amount to 4.30 billion yen.