



## Forest of the Future, now under construction

Creating and  
protecting  
the forest in  
cooperation with  
local citizens

Based on the fundamental policy of our social and community contributions, which is "Wanting the existence of Murata to be the pride of that area... for Murata to be a company that is a source of joy," each plant promotes its own "Murata Forest" woodland preservation activities.

From 2007, our Head Office has participated in the "Kyoto Model Forest Movement" that is sponsored by Kyoto Prefecture, and has been actively cooperating with the people of Kameoka City in that prefecture. With our employees and their families participating as volunteers eight times a year, a total of about 500 people from Murata have now joined in this Movement. Activities are centered on thinning and weeding of forests, and the thinned wood is effectively used in making such items as benches, stairs, nameplates for trees, etc. Activities like tree inspection groups, forest activity classes for children with few opportunities to come in contact with Nature, actual rice planting experiences with the support of the local people, buckwheat noodle making, and classes on cooking with medicinal herbs, etc., are being offered as well.

Furthermore, from FY2014, we have held the "Murata Forest: Handmade Market" event in order to inform more people about the importance of forest conservation and about our specific activities. We have held such activities as displays and sales featuring handmade goods and farm-fresh local vegetables, woodworking classrooms, music performances, and panel exhibitions about our forest conservation activities, so that even those not particularly interested in the forest can easily enjoy taking part. Through the Murata Forest, we hope to have as many people as possible gain an interest in the forest, in Nature, and want to protect it.

FY2016 will be the 10-year milestone since we commenced Murata Forest activities. But, even after 10 years, there are still a lot more things for us to do. As we continue these activities from here on, we are currently constructing a "Future Forest", a place that everyone can enjoy!